



*Welcome to **day 5** of the international course on*

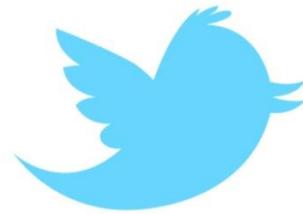
Access to EU research funding by stimulating and demonstrating societal impact

7-11 December, hosted online from The Hague

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

DAY 5



#EUF2020
@AESISNET

Access to EU research funding through societal impact

7-11 December 2020

OVERVIEW OF THE COURSE



Monday 7 December – Welcome and introduction to EU research funding through impact
Anika Duut van Goor, Jan Andersen and Danielle de Boer

Tuesday 8 December – Methods for impact assessment and developing an EU research strategy
Simon Kerridge and Danielle de Boer

Wednesday 9 December – Building collaborations between Universities and Universities of Applied Sciences and building an impact infrastructure
Bruno van Koeckhoven and Esther de Smet

Thursday 10 September – Understanding the changing EU R&I landscape and Strengthening cross-border research collaborations
Otto Bruun and Brigita Serafinavičiūtė

Friday 11 December – Horizon Europe grant writing and case study presentations
Cecile ten Kate and Yvonne Vermonden

OVERVIEW OF TODAY'S PROGRAMME



Cecile ten Kate & Yvonne Vermonden

Horizon Europe grant writing

How to approach grant application writing in Horizon Europe

Case study exercise presentations

- Applying theories, best practices, and insights taught in the course
- Relate individual experiences to a case
- Reflect learnings exercise to individual experiences

Problem Solving: going into collected practical issues of the past days (Closing) presentation, discussion, summary & recap of most important lessons

16.30: Online happy hour!



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Cecile ten Kate & Yvonne Vermonden

Consultants at Nehem

Agenda

- Short introduction speakers and Nehem
- How to approach funding
- How to develop a funding strategy
- How to engage the group and make it a team effort
- Tips and tricks

Cecile ten Kate and Yvonne Vermonden



Successful grant procurement

Often, grant procurement is seen as a sole activity aimed at financing a specific project of a specific person.

However grant procurement is more:

It is fundamental part of the strategy of a organization, faculty, research group. It can built a financial fundement for increasing/strengthening the research activities.



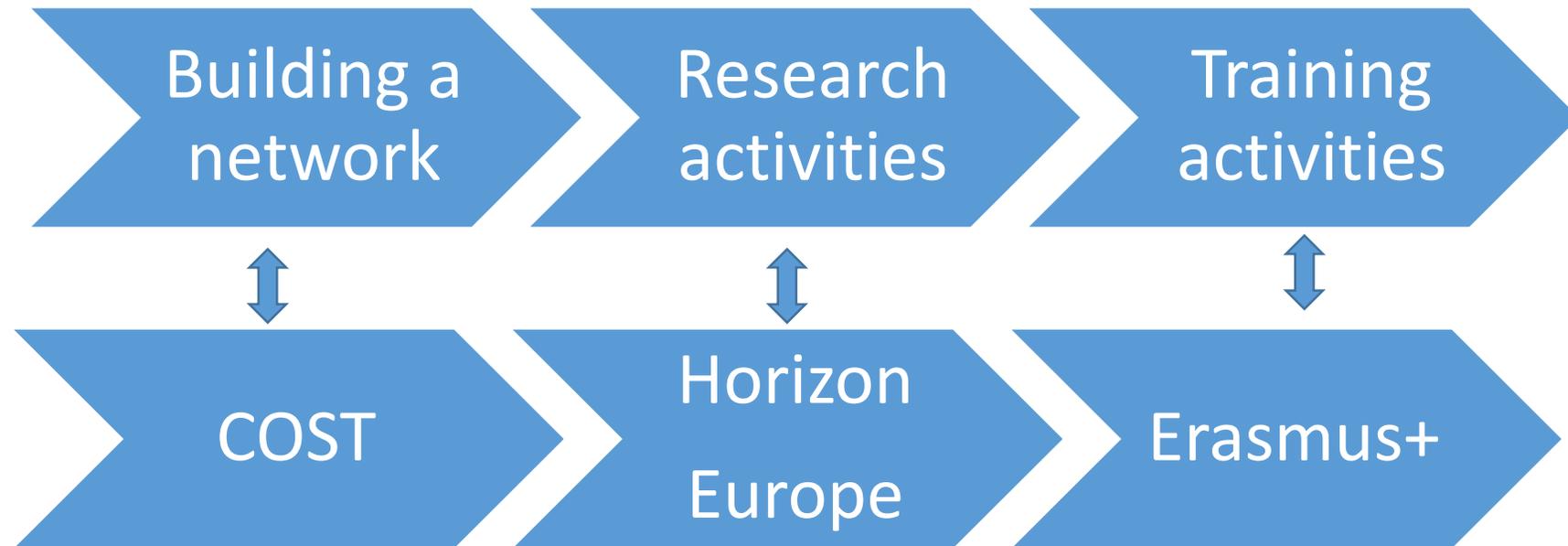
it's important to approach grant procurement as
a strategic proces

Successful grant procurement

- The first step: determine where you are as an organization
- The second step: determine where you want to go
- The third step: see which programs fit to these goals

Synergy between funding programmes

Funding programmes differ in activities they fund. A simplistic example:



Synergy between funding programmes

- Individual grants vs cooperation grants
- National funding vs European funding

Funding strategy

If you want to be successful in grant procurement start with plotting your current situation:

- Determine what the aim of your funding approach is
- Map the important networks and see if you are present in these networks
- Analyse how your 'competitors' are doing
- Determine where you want to be in 5 and 10 years (in terms of funding, cooperation and position in networks)

How to develop a funding strategy

Based on the analysis of the current situation and the ambition towards the future, the funding strategy can be developed

- Determine what are your main topics of research
- Determine the characteristics of your research group, faculty etc.
- Determine which networks you need to be in/develop

How to develop a funding strategy

- Outline what you think are the most relevant programs and calls for the next 3 years
- Organize a brainstorm sessions/multiple brainstorm sessions with your research group

Horizon Europe

2021

2022

2023

2024

2025

2026

2027

2028

2029

2030

National funding programs

Example project 1 (EU Grant)

Example project 2 (EU Grant)

Example project 3 (EU Grant)

Example project 1 (National Grant)

Example project 2 (National Grant)

Example project 3 (National Grant)

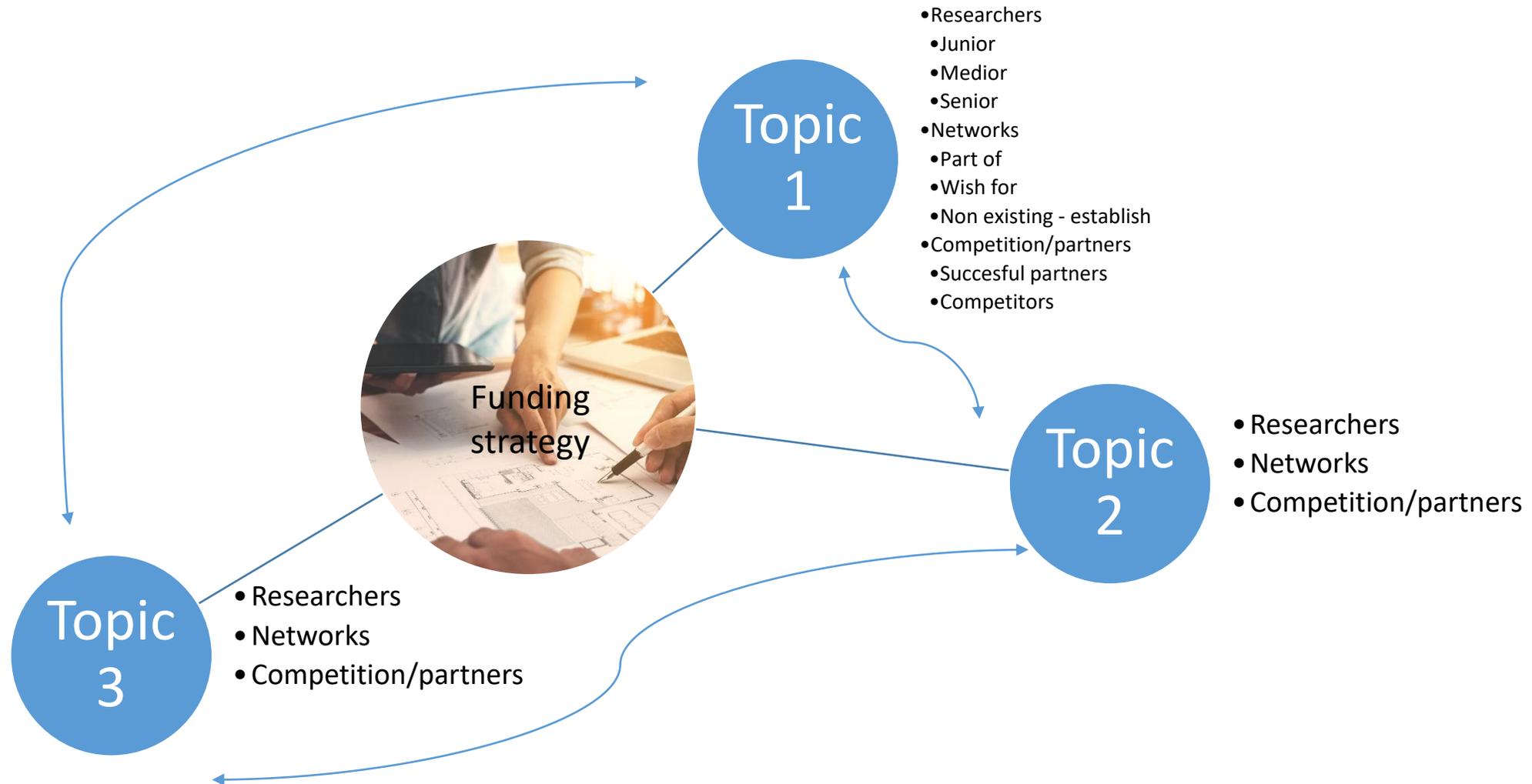
How to engage the group and make it a team effort

- Give the researchers preparation time
- Have an interactive session where all researcher can post their views
- Agree on concrete follow-up steps

Short exercise:
Network analysis



Network analysis



Tips & Tricks

- Make it clear what's in it for the researcher
- Develop a funding calendar
- Save time and be more effective



Questions?





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IMPACT
BY
KNOWLEDGE

Break

We will be back at 10.05 (GMT+1)

CASE STUDY PRESENTATIONS

(Part 1)

- A proposal to improve the success-rate of grant-applications through the focus on societal impact
- Everyone presents their plan in a (powerpoint) presentation of 4 minutes, followed by a brief Q&A.

Break

We will be back at 11.10 (GMT+1)



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CASE STUDY PRESENTATIONS

(Part 2)

Break

We will be back at 12.10 (GMT+1)



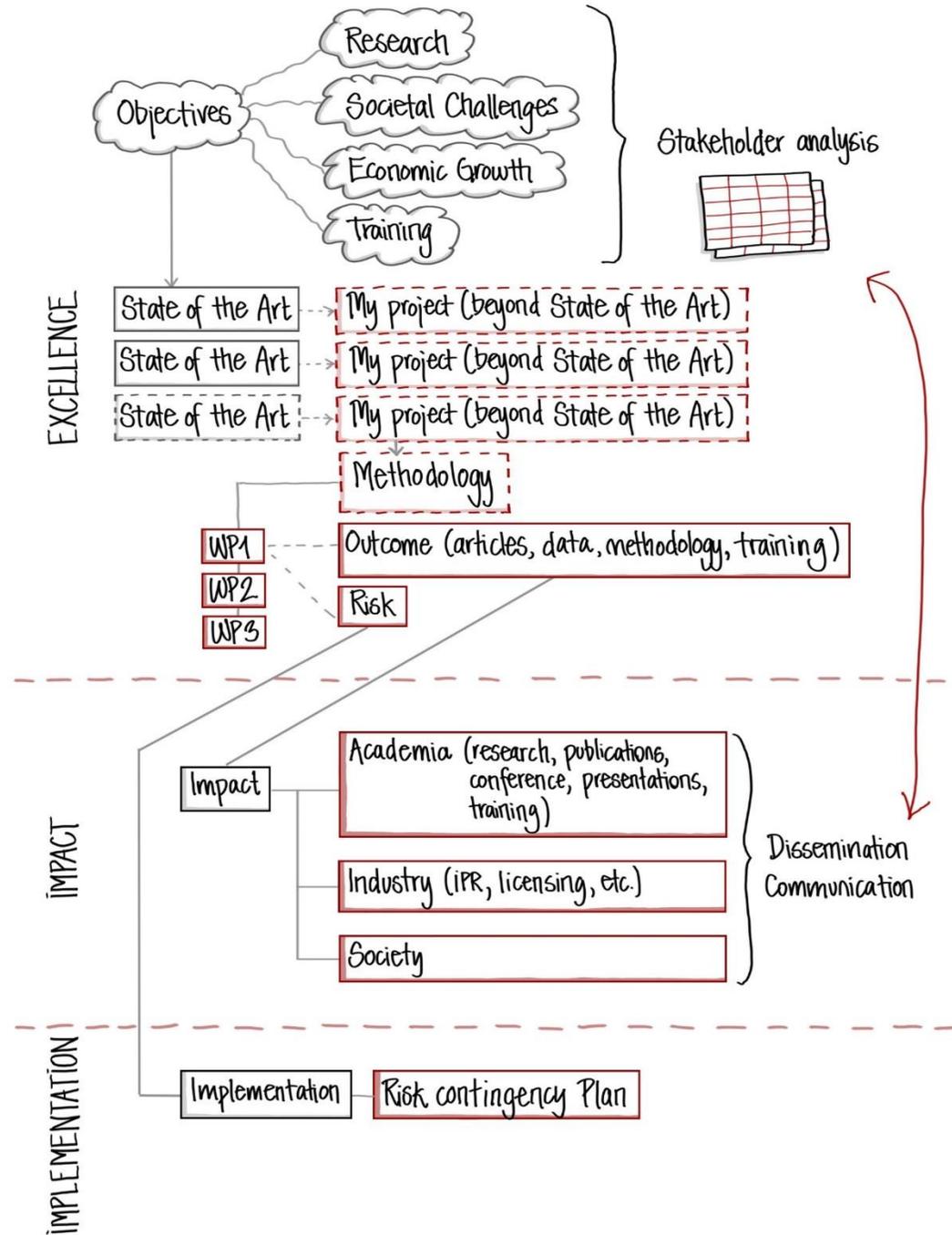
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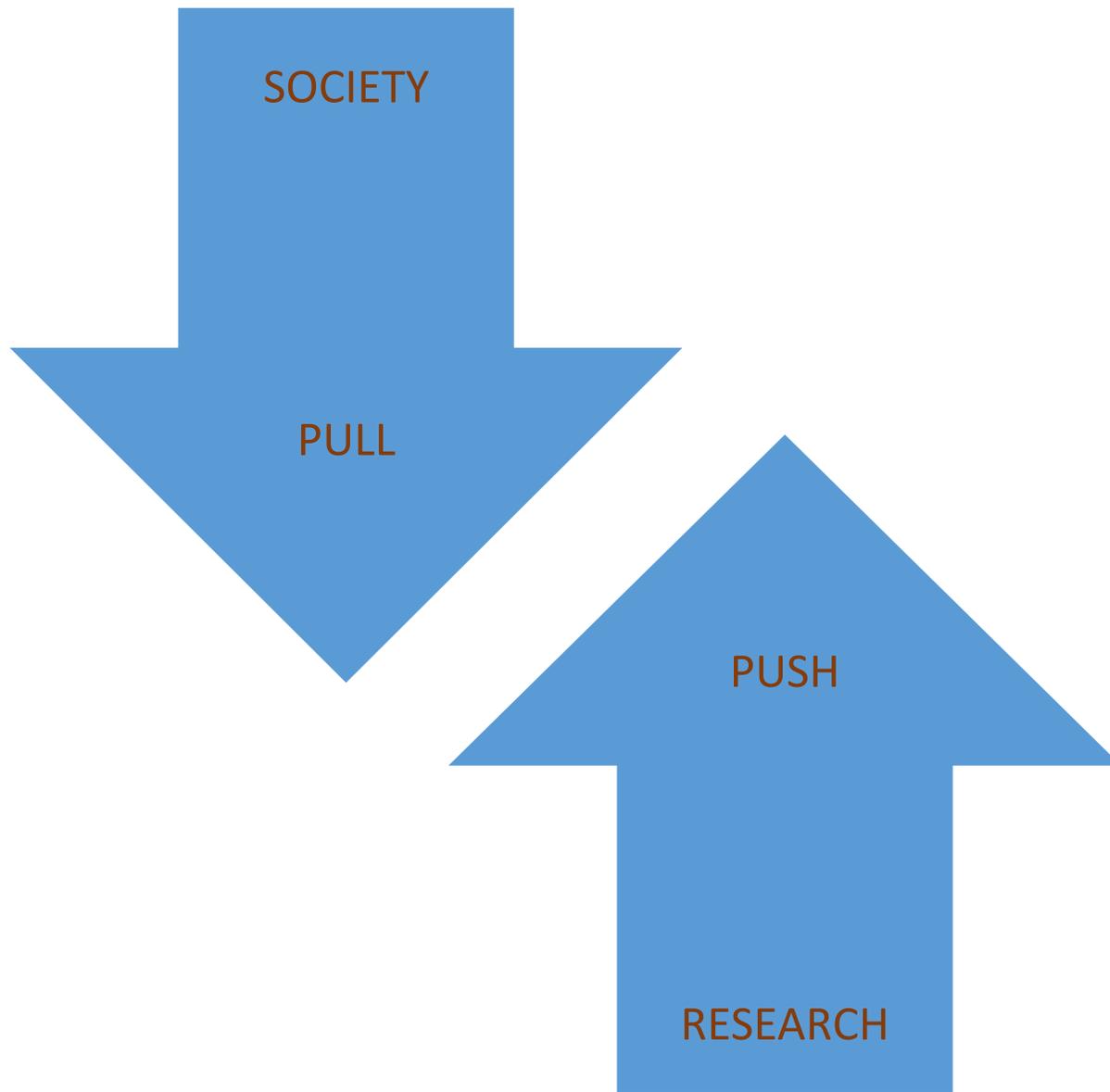
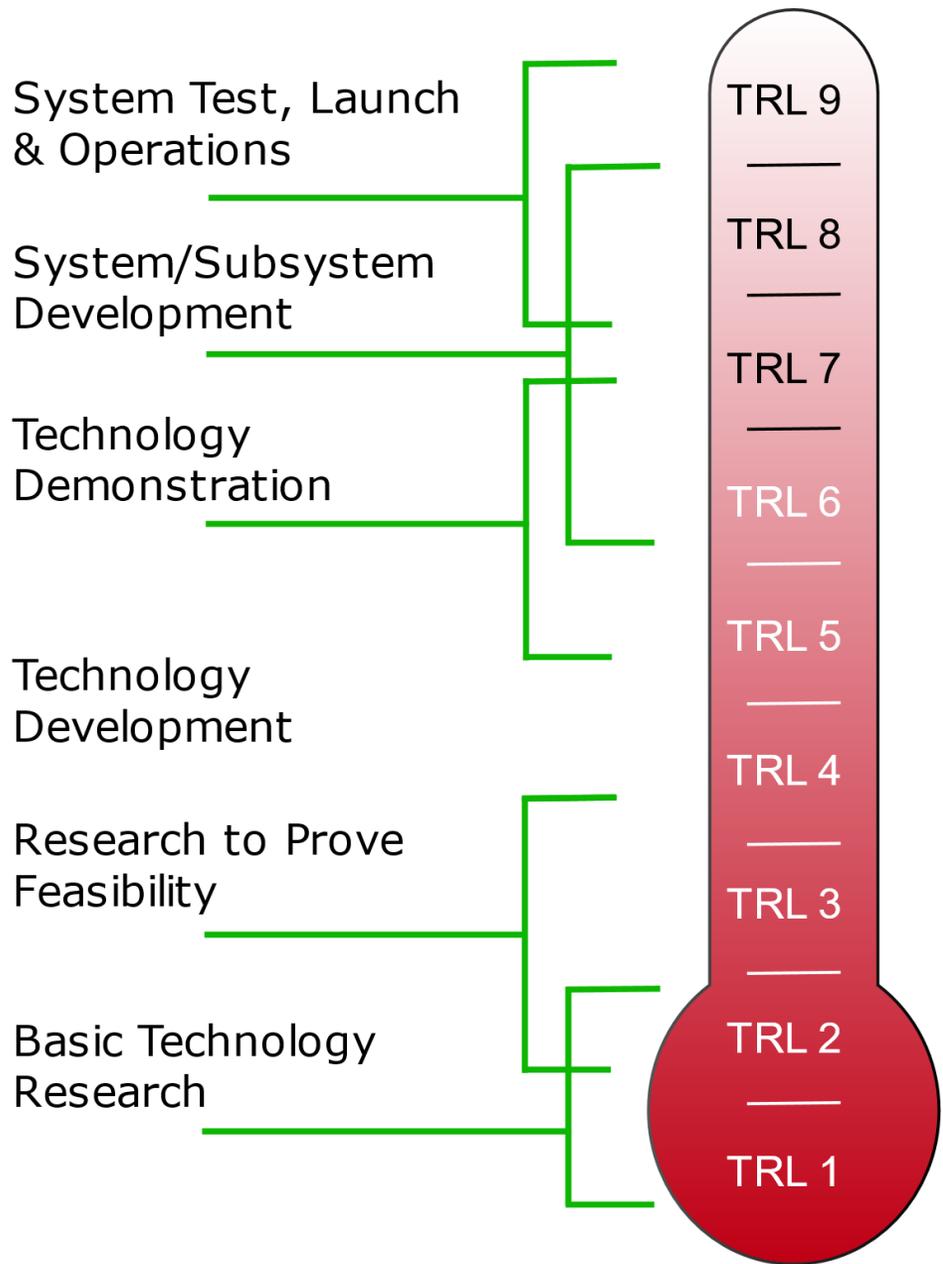
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Jan Andersen & Anika Duut van Goor

Course co-coordinators

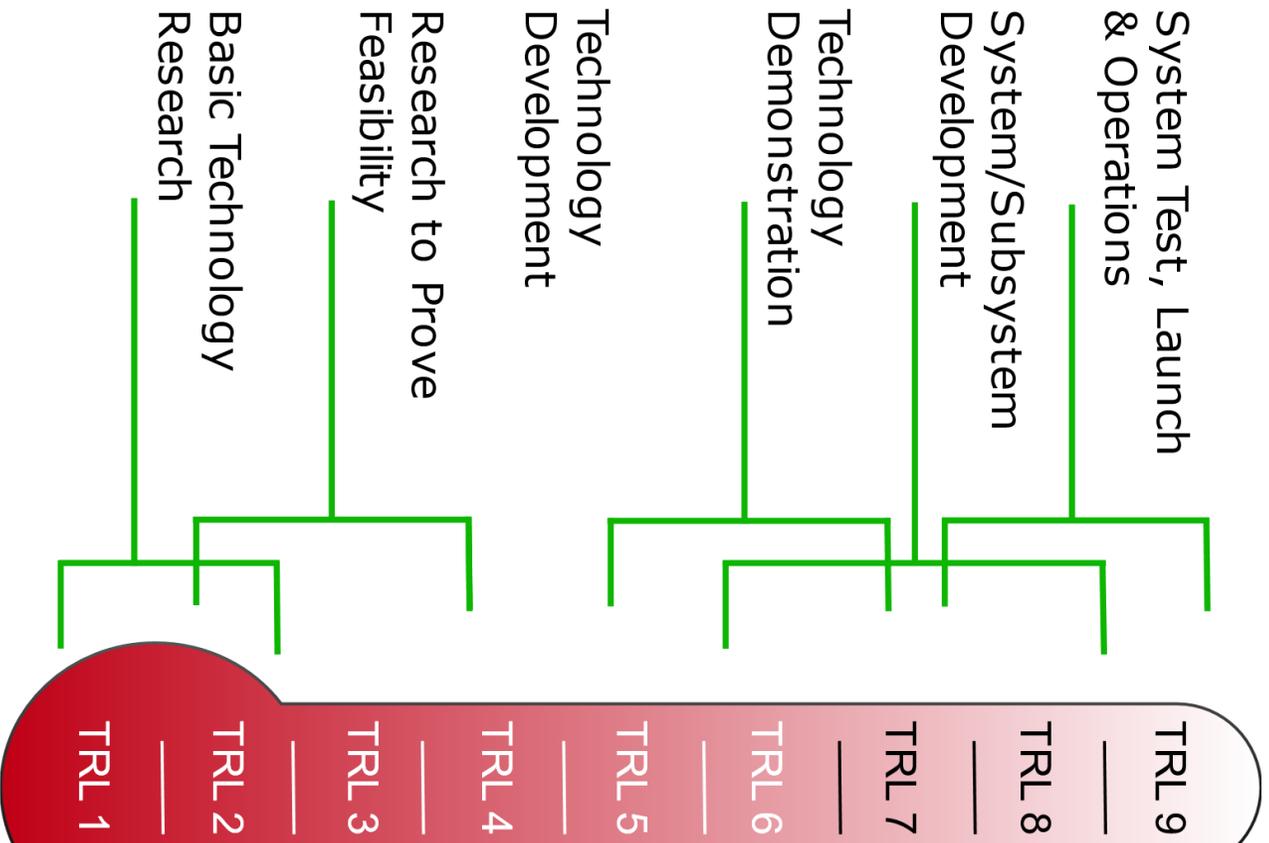
Collective problems
Most important lessons
Pressing questions





STAKEHOLDER ANALYSIS

TRL	1	2	3	4	5	6	7	8	9
Role									
Input									
Output									
Who, How, When									



**What will you do
on Monday???**



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Time to evaluate...



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Thank you

Enjoy lunch!

Upcoming Events

Connecting Research Development and Societal
Impact Approaches

Implementing a National or Regional Research
Impact Strategy

Business Development for Social Sciences and
Humanities

Entrepreneurship for PhD's and Post-Docs

From Societal Impact Strategy to Implementation
and Execution



Impact of Science
conference

Cape Town, South Africa
23 – 25 June 2021



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Happy hour at 16.30!